

STOP APARTHEID BOYCOTT SHELL!



ISOLATE APARTHEID SOUTH AFRICA NOW!

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NO FUEL FOR APARTHEID

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SHELL FEELS SOUTH AFRICAN ARMY

STOP APARTHEID BOYCOTT SHELL
NO FUEL FOR APARTHEID

ISOLATE APARTHEID SOUTH AFRICA NOW!

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Dear Friends

I/We pledge to support the boycott of Shell products and Shell sponsorship until the Shell group withdraws completely from South Africa and Namibia.

Name: _____

Organisation: _____

Address: _____

Please send me:

- a) _____ packs about the Shell campaign containing a large poster, a car sticker, a badge and a campaign briefing at £1.50 each.
I enclose £ _____
- b) Information about my local Anti-Apartheid Group
- c) Details of EMBARGO the campaign against oil supplies to apartheid South Africa

I would like to join the Anti-Apartheid Movement.

I enclose £ _____

(Membership rates: Individuals £10 p.a; two people living at the same address £13; students £6.50, pensioners/unwaged/school students £4.50)

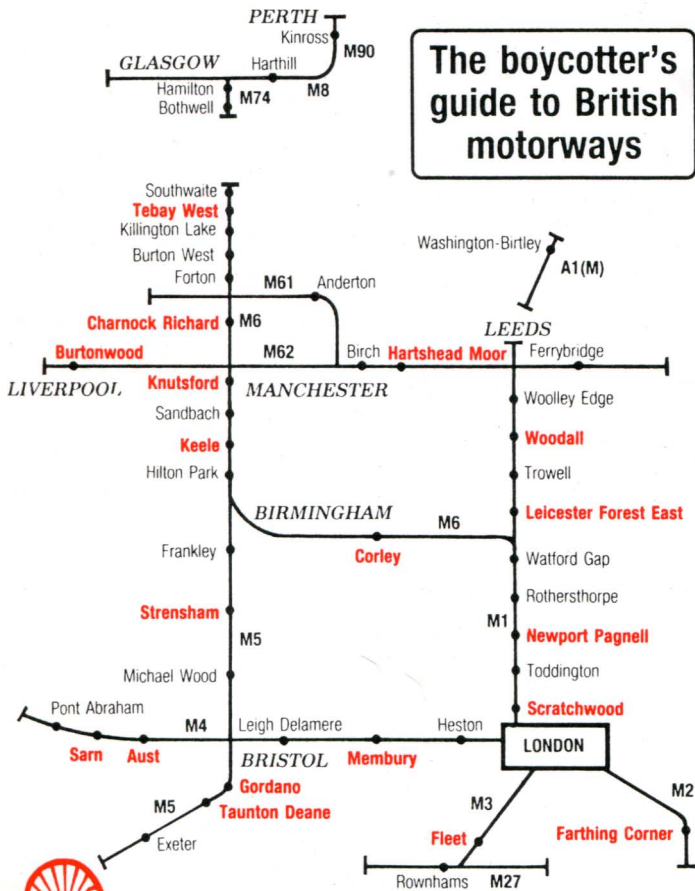
Produced by the AAM 13 Mandela St. London NW1 01-387 7966



Shell Campaign
Anti-Apartheid Movement
13 Mandela Street
London NW1 0DW

STOP APARTHEID

The boycotter's
guide to British
motorways



BOYCOTT SHELL!

To distributors of Shell Petrol and Products

Date: _____

Dear Manager

I am a supporter of the international boycott of the Shell Group of Companies, its products and sponsorship.

The Shell Group plays a crucial role in undermining the UN oil embargo against South Africa, supplying and refining oil for the apartheid regime and its security forces. By so doing, by supplying investment, technology and skills, and by playing a major part in the export of cheap coal from South Africa, Shell supports apartheid – despite all its protests to the contrary.

That is why so many anti-apartheid organisations in South Africa, Britain, and at least a dozen other countries have repeatedly urged Shell to withdraw from South Africa and Namibia. Until it does, I shall boycott Shell – and therefore your business. If this disturbs you, please tell Shell!

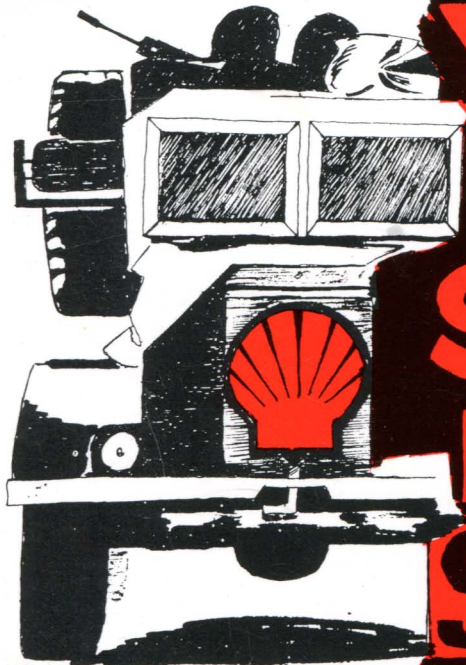
Name: _____

Address: _____

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The Manager



**YOU
CAN BE
SURE
IT'S
Shell**

Rich Cowley &c.

Dear Mr Holmes

*W*we call upon the Shell Group to cease its *de facto* support to:

- a) the apartheid system in South Africa, and
- b) South Africa's illegal occupation of Namibia, by withdrawing immediately from commercial activities in or relating to both South Africa and Namibia.

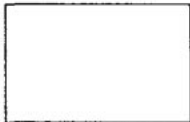
Until such withdrawal is carried out, *W*we shall refrain from purchasing any product made, refined or distributed by companies in the Shell Group. *W*we will also call upon all organisations to refuse financial sponsorship from any Shell company.

Name: _____

Organisation: _____

Address: _____

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Mr Peter Holmes
Chairman
**Shell Transport &
Trading Company plc**
Shell Centre
London SE1 7NA

STOP APARTHEID



BOYCOTT SHELL!

Dear Mr Tookey

I am/we are gravely concerned at the refusal of the Shell Group to cease its operations in South Africa and Namibia, as called for by the ANC and SWAPO, by Archbishop Tutu and the Congress of South African Trade Unions (COSATU), and by a large number of anti-apartheid organisations in Britain and elsewhere.

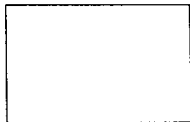
I/we deplore the fact that you Group undermines the oil embargo against South Africa called by the United Nations General Assembly in December 1977, and will boycott your Company's products and sponsorship until Shell withdraws completely from South Africa and Namibia.

Name: _____

Organisation: _____

Address: _____

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Mr RW Tookey CBE
Public Affairs Coordinator
Shell Transport &
Trading Company plc
Shell Centre
London SE1 7NA